



DIGITALRADIOTRACKER.COM WEBSITE ADVERTISING RATE SHEET

DigitalRadioTracker.com (DRT) is your leading global music broadcast monitoring source that tracks radio airplay of songs on more than 5000+ radio stations worldwide! DRT is the only airplay monitoring company that tracks songs playing on Internet Radio alongside an array of other radio formats such as: Terrestrial FM stations, College, Sirius XM and Europe's BBC. DRT allows its clients to receive a more complete picture of a song's current airplay story.

DigitalRadioTracker.com has customized a technology to monitor and detect the airplay of songs. Every song that is played is logged 24 hours a day, 7 days a week, 365 days a year without any special encoding or fingerprinting required. In addition, the DRT system has a special activator panel that periodically monitors more than 1000+ stations providing additional information to its database. DRT compiles the data producing a unique DRT Report. A DRT Report allows individuals to see which stations have added a song(s) and how often it's played. The DRT Reports [with song titles] are as follows: "DRT Weekly Report [Airplay Totals]", "DRT Comprehensive Report [Airplay Times]" and "DRT Historical Report [Previous 8-Weeks Summary]". DRT Reports are also available in 4-weeks and 10-weeks batches.

DigitalRadioTracker.com is offering banner ad placements on its airplay charts page and premium advertising opportunities on its user-base login page. The ads will provide music-related companies, broadcasters, artists and their song(s) more visibility among a high concentrated group of music-industry tastemakers. Since DRT's inception the website has organically acquired over 200,000+ unique visitors and obtained over 4 million hits! The web traffic is up by 25% and continues to grow. The website URL to DRT's Charts page is: <http://www.digitalradiotracker.com/chart.html>
DRT's Login page is: <http://www.digitalradiotracker.com/drt-dev/login.php>

DRT's Account Login Page (Stationary): 300 x 300 pixels – Monthly Rate: \$750

DRT's Account Login Page (Revolving): 300 x 300 pixels – Monthly Rate: \$500

Top Banner Ad Placement (Leaderboard): 780 x 90 pixels – Monthly Rate: \$200

DRT's Top 200 Artist Spotlight: 280 x 280 pixels - Monthly Rate: \$75

DRT's Top 100 Indie Artist Spotlight: 280 x 280 pixels – Monthly Rate: \$75

DRT's Top 25 International Artist Spotlight: 280 x 280 pixels – Monthly Rate: \$75

DRT's Top 50 Pop, R&B/Hip-Hop, Country, Christian/Gospel, Adult Contemporary and Rock Artist Spotlight: 280 x 280 pixels – Monthly Rate: \$75

DRT's Broadcaster Spotlight: 280 x 280 pixels – Monthly Rate: \$50

****All rates are subject to change without notice****

To place your ad on the DigitalRadioTracker.com platform, please contact us at 646-494-3783 or email us at digitalradiotracker@comcast.com.