



## DIGITALRADIOTRACKER.COM WEBSITE ADVERTISING RATE SHEET

DigitalRadioTracker.com (DRT) is your sole premier music broadcast monitoring source that tracks radio airplay of songs on more than 5000+ radio stations worldwide! DRT is the only airplay monitoring company that tracks songs playing on Internet Radio alongside select commercial stations such as Terrestrial FM stations, College, Sirius XM and Europe's BBC. DRT allows its clients to receive a more complete picture of a song's current airplay story.

DigitalRadioTracker.com has customized a technology to monitor and detect the airplay of songs. Every song that is played is logged 24 hours a day, 7 days a week, 365 days a year without any special encoding or fingerprinting required. In addition, the DRT system has a special activator panel that periodically monitors more than 1000+ stations providing additional information to its database. DRT compiles the data producing a unique DRT Report. The DRT Report allows individuals to see what stations have added a song(s) and how many times it's played. The DRT Reports [with song titles] are as follows: "DRT Weekly Report [Airplay Totals]", "DRT Comprehensive Report [Airplay Times]" and "DRT Historical Report [8-Week Summary]". The DRT Reports are also available in 4-weeks and 10-weeks batches.

DigitalRadioTracker.com is offering banner ad placements on its airplay charts page and premium advertising opportunities on its user-base login page. The ads will provide music-related companies, broadcasters, artists and their song(s) more visibility among a high concentrated group of music-industry tastemakers. Since DRT's inception the website has organically acquired over 150,000+ unique visitors and obtained over 2.5 million hits! The web traffic is up by 25% and growing. The website URL to DRT's Charts page is: <http://www.digitalradiotracker.com/chart.html>  
DRT's Login page is: <http://www.digitalradiotracker.com/drt-dev/login.php>

**DRT's Account Login Page (Stationary):** 300 x 300 pixels – Monthly Rate: \$750

**DRT's Account Login Page (Revolving):** 300 x 300 pixels – Monthly Rate: \$500

**Top Banner Ad Placement (Leaderboard):** 780 x 90 pixels – Monthly Rate: \$200

**DRT's Top 200 Artist Spotlight:** 280 x 280 pixels - Monthly Rate: \$75

**DRT's Top 100 Indie Artist Spotlight:** 280 x 280 pixels – Monthly Rate: \$75

**DRT's Top 25 Int'l Artist Spotlight:** 280 x 280 pixels – Monthly Rate: \$75

**DRT's Top 50 Pop, R&B/Hip-Hop, Country, Christian/Gospel, Adult Contemporary and Rock Artist Spotlight:** 280 x 280 pixels – Monthly Rate: \$75

**DRT's Broadcaster Spotlight:** 280 x 280 pixels – Monthly Rate: \$50

\*All rates are subject to change.

To place your ad on the DigitalRadioTracker.com platform, please contact us at 646-494-3783 or email us at [digitalradiotracker@comcast.com](mailto:digitalradiotracker@comcast.com).